

Made in Germany



SMB wins the race

The Ippen group has opted for the SMB Schwede Maschinenbau GmbH and their innovative products.

One of the largest newspaper groups in the Federal Republic of Germany has opted for the full introduction of the latest cross-strapping installation without product rotation, the **SMB INLINE**.

The total circulation of daily newspapers of the Ippen group or in which the Ippen group holds a significant interest, is more than one million copies. The publishing groups built up by Dr. Dirk Ippen include more than 22 regional newspapers, radio stations and holdings.

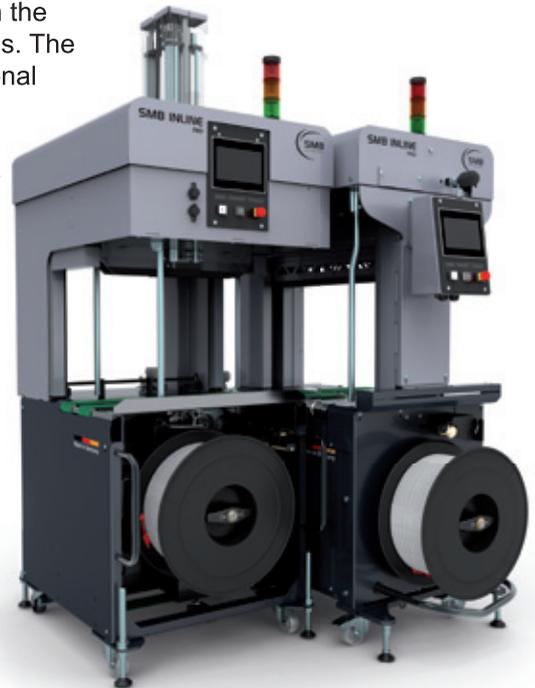
As one of the leading manufacturers of high quality strapping machines and customized strapping installations, we welcome this decision and look forward to the upcoming long-term cooperation.

Regarding **SMB INLINE**, an intrinsically safe machine without the hassle of protective doors, SMB has transferred the cross-strapping principle - proven over thousands of times - into a longitudinal strapping system. This ensures optimum accessibility, is user friendly and allows intuitive operating via **SMS SMART TOUCH**. The technology has been specifically designed for intuitive operation and easy solving of usage-related malfunctions. The added value for customers is high acceptance among operators and high system availability. The integrated and decisively implemented SMB Green Tech also helps save electricity, that means 50% less energy consumption than with conventional models. And of course, all this under the premise of optimum economic efficiency, on the basis of highest availability.

SMB INLINE is the logical extension of our product offensive, 100% made in Germany!

SMB INLINE - cross-strapping without product rotation – which can also be experienced „live“ at SMB in Goldkronach.

Please contact us regarding an appointment!



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